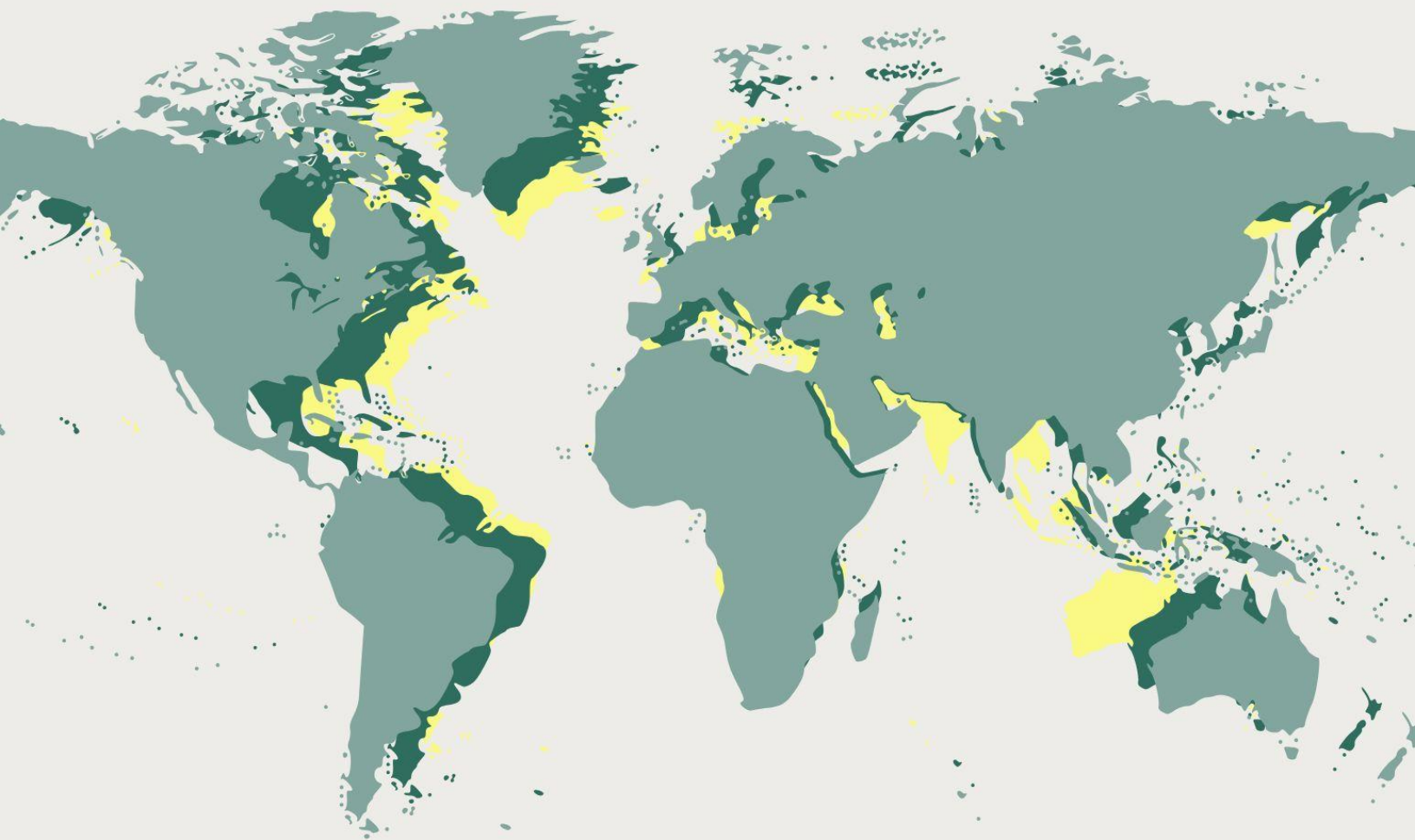


REPRESENTATIVE GUIDE NGO/INDUSTRY



2025 AMWHO INTERNATIONAL CONFERENCE

Bridging Health and Healthcare Disparities between Low, Middle, and High-Income Countries to Achieve Universal Health Coverage

Introduction

NGO representatives serve as spokespersons of non-governmental organizations and industry representatives serve as spokespersons of private companies who play vital roles in the global health arena. Each NGO and industry representative will embody the interests of their organization and work to incorporate the NGO's or industry's ideals into committee resolutions. During committee sessions, NGO and industry representatives will have the opportunity to speak as non-voting delegates and offer their organizations' thoughts on working papers. NGO representatives will be allowed to give out seals of approval to various resolutions and will offer specific resources to resolutions as well, which will add weight to plenary decisions. These resources include volunteers, researchers, doctors, skill guidance, and monetary aid. Industry representatives will have a set amount of money which they can give to committees that create working papers that the industry representatives believe uphold their ideals. Working papers must receive seals of approval from **3 out of 5** of the NGOs represented and receive a certain amount of money from industry representatives to become draft resolutions and move on to plenary. Overall, NGO and industry representatives will be challenged to engage with delegates to ensure your organization's ideologies are represented in resolutions. Through this experience, first hand experience in the world of health policy, humanitarian aid, and the role of private industry in global health will be gained.

DELIVERABLES

Each NGO and industry representative will be expected to submit a position paper on their company or NGO's work pertaining to **Bridging Health and Healthcare Disparities between Low, Middle, and High-Income Countries to Achieve Universal Health Coverage** that will be due **April 3rd, 2025** by **11:59 PM** in the Delegate Hub. During the first committee session of the conference, you will use this position paper to complete a brief powerpoint presentation on your organization's stance to deliver to delegates.

The purpose of this task is for representatives to become comfortable with the ideals of your NGO or company in order for you to best represent them during the conference. You will present your finished product to your fellow NGO and industry representatives, allowing all to have common ground on the work each of your organizations will be working towards during the conference. Presentations will also be available for delegates to access during the conference, so a general understanding of the NGOs and companies represented at the conference can be gained even if the company or NGO's specific representative is not in the room. The presentation should include the following information about your organization: the mission, a brief history, the areas they work in, and any relevant work they are doing to rectify prejudice and oppression undermining global health. Once you have completed the presentation, the preferable mode being through Google Slides, please email sharing access to prajwalb@ad.unc.edu.

TIPS FOR PRESENTATION DURING THE CONFERENCE

Where should I go to find information? The best source is the organization's official website. Using this source will allow you to gain information from the perspective of the organization, rather than the general public. Other academic sources can be used to gain depth on the work your organization has done as well.

How much information should I include on each slide? Keep the slides simple and simple, too much text is never a good thing. Once you feel like you have completed communicating what you want to say, that's a good place to stop. You will only have a few minutes to present, so be concise.

What information should I add and what should I keep out? Only include information that is relevant to understanding your organization and how it can relate to the conference's theme of Rectifying Historical and Contemporary Prejudices and Oppressions Undermining Global Health

Click [here](#) for an example of what your presentation should look like.

Non Governmental Organizations

BILL & MELINDA GATES FOUNDATION

This foundation focuses on global health through research, infrastructure, and disease prevention programs. They aim to reduce health disparities experiences across the world and try to make health services more accessible. The foundation funds vaccine development and invests in various technologies to improve health outcomes.

SAVE THE CHILDREN

This organization focuses on improving the health of children around the world. They focus on health, nutrition, education, and emergency response across the world. They also try to advocate for policies that promote children's health and rights

SANOFI GLOBAL HEALTH PROGRAMS

This company focuses on tropical diseases, diabetes, and vaccines. Their Sleep Sickness Elimination Program partners with the World Health Organization to try and reduce diseases like human African trypanosomiasis. They also focus on vaccine distribution for diseases like yellow fever

PARTNERS IN HEALTH (PIH)

This organization tries to provide high-quality healthcare to communities with limited resources. They partner with governments, academic institutions, local organizations, and communities to try to implement advanced teaching hospitals in suffering regions and employ a lot of local volunteers who are ready to learn and help. They focus on combining modern science with community empowerment, not only bringing change but changing attitudes to continue to change within communities.

THE CARTER CENTER

Focuses on preventing and resolving conflicts related to healthcare, trying to be free and democratic. They have specific programs that eradicate diseases like Guinea worms, river blindness, and lymphatic filariasis. The organization emphasizes community-based approaches and relies on local volunteers and health workers. They provide education, medication, and support to eradicate and control several diseases.

Industries

JOHNSON & JOHNSON GLOBAL PUBLIC HEALTH

They focus on creating and distributing medicines, vaccines, and medical devices across the world, as we all saw during the Covid-19 pandemic. Along with COVID, they work on diseases like HIV, tuberculosis, and Ebola, collaborating with local governments and NGOs to strengthen health systems and deliver care. For example, their “Every Mother, Every Child” program improves maternal and infant health outcomes.

NOVARTIS ACCESS

They offer treatments for various diseases such as diabetes, heart disease, cancer, and much more to lower-income communities at a low price. They collaborate with governments and NGOs to make sure the medicines are integrated into national health systems. For example their malaria initiative focuses on providing antimalarial treatments.

GAVI, THE VACCINES ALLIANCE

Gavi tries to increase access to immunization in struggling countries. They partner with governments, international organizations, and private sectors to finance and deliver vaccines. Since its inception, Gavi has immunized millions of children, reduced mortality from diseases like measles, polio, and diphtheria.

GLAXOSMITHKLINE (GSK) GLOBAL HEALTH

GSK is known for developing vaccines, medicines, and healthcare solutions throughout the world. They also partner with international health organizations to combat diseases like malaria, HIV, and respiratory illnesses. For example, GSK’s donation of Albendazole to countries has supported the global fight against lymphatic filariasis.

PFIZER’S GLOBAL HEALTH PARTNERSHIPS

Supports initiatives like the Advance Market Commitment, which provides affordable vaccines worldwide. They have partnered with various NGOs in the past as well as governments to develop solutions like pneumonia and malaria.

We hope this information provides you with greater understanding of your role as an NGO/Industry representative in the 2025 AMWHO International Conference. If you have any questions, do not hesitate to contact Prajwal Biradar at prajwalb@ad.unc.edu.